The Office of Sponsored Programs Presents

## Scholars Exchange

A Tuesday Morning Coffee Series Featuring 2015 PSC CUNY Research Awardees

Tuesday, October 13, 2015

8:30 - 9:30 a.m. • Faculty Commons N-227

## M. Genevieve Hitchings Communication Design

The Invisible World Around Us: Seeing Insects Through Illustration

My research involves collaborating with several entomologists in a study of invertebrates inhabiting the North American Mid-Atlantic region. My scholarly pursuits over the past several years have involved illustrating insects, the most diverse group of organisms on the planet. There has been concern among scientists about a significant decline in insect populations worldwide in recent years. Since the response to their alarming decline depends on public awareness, the effective use of illustration to convey information and to bring attention to critically important environmental issues has become a primary factor in my choice of projects. This presentation highlights my research gathering reference materials for drawing.



Photo by Anita Giraldo







Illustration by M. Genevieve Hitchings

## **All Faculty Welcome**





