



<Computer_Systems_Technology_Colloquium/>

JUSTIN HENDRIX



- March 24, 2016
- 300 Jay St. Brooklyn, NY • Namm 928
- Noon - 1:00pm

NYC, Media and Technology: What's Hot

Founded in 2010, NYC Media Lab is dedicated to driving innovation and ultimately job growth in media and technology by facilitating collaboration between the City's universities and its companies. Comprised of a consortium including New York City Economic Development Corporation, New York University, Columbia University, The New School, CUNY, and Pratt Institute. NYC Media Lab's goals include generating research and development, knowledge transfer, and talent development across all of the City's campuses. Justin will describe NYC Media Lab, its projects, and the curiosities of its member companies.



Justin Hendrix connects companies seeking to advance digital media technologies with university capabilities in order to drive collaborative innovation. Before joining NYC Media Lab, Hendrix was Vice President of Business Development & Innovation for The Economist Group in the Americas, where he directed the Group's innovation process, including prototyping, testing, and commercializing new digital media business concepts. Prior to this role, Hendrix directed brand marketing and communications and ran The Economist's thought leadership events business in the Americas. He is a regular writer and speaker on media & innovation. Hendrix holds a Bachelor of Arts from the College of William & Mary and a Master of Science in Technology Commercialization from the McCombs School of Business, University of Texas at Austin. He lives in Brooklyn.

Light refreshments will be served.

For more information visit our website:
openlab.citytech.cuny.edu/cstcolloquium

