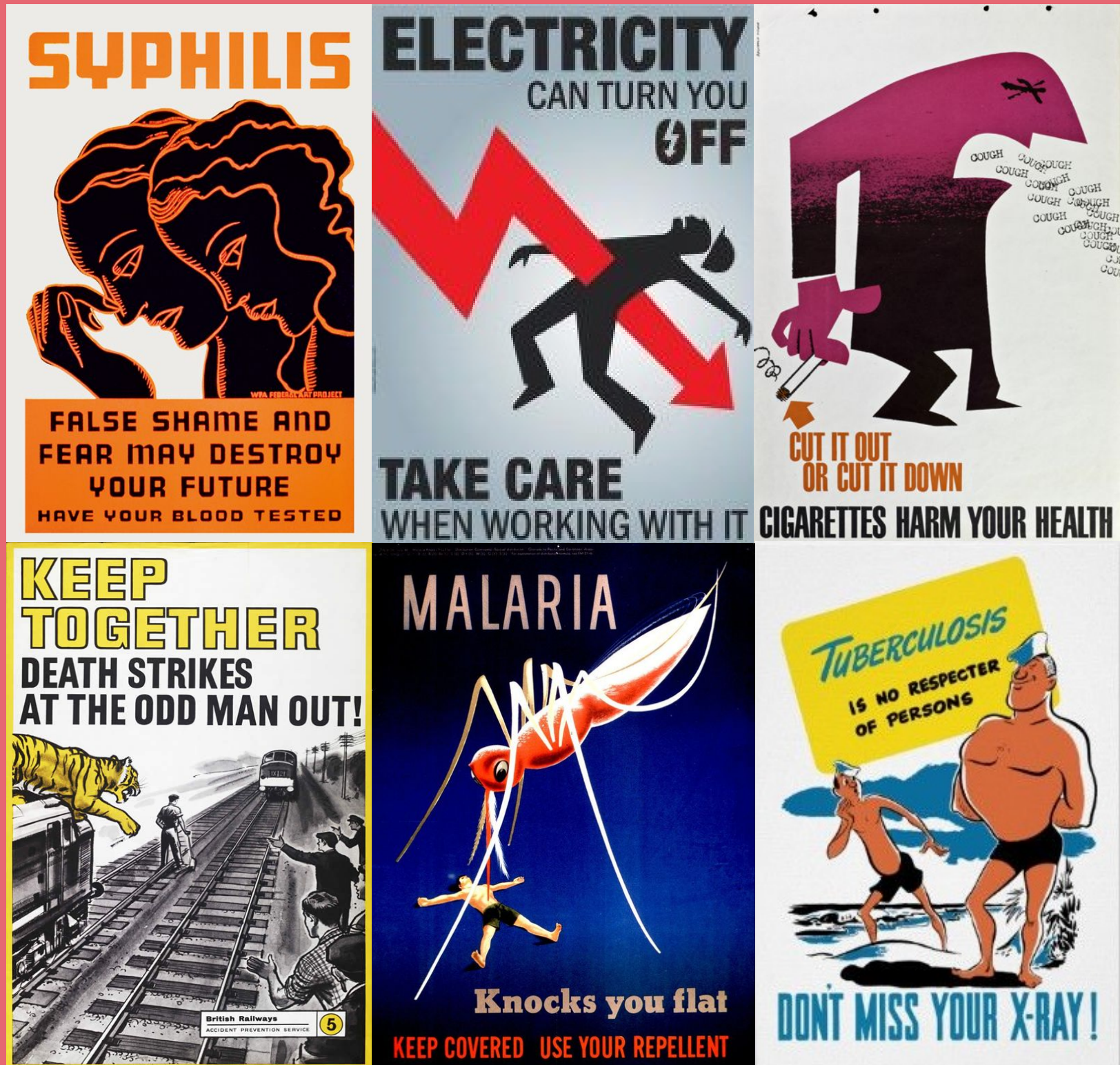


WORKS IN THE WORKS: The Humanities Department
presents..... A Talk by David Lee

Truth in Health and Safety Messages



Communication campaigns are important parts of public health interventions, raising awareness about health and safety. More than just transmitting facts, health and safety campaigns usually ask audiences to do things: See a doctor, quit smoking, wear safety gear, etc. Using examples from posters and science museum exhibits, I show how facts warrant behavior change recommendations. Since truth-claims often appear within this prescriptive sequence, what are the implications for our so-called “post-truth” era?



1:00pm, Tuesday September 19th, 2017 in A631.
Faculty, Students and Staff are invited